Health & Wellbeing Flow Nuffield



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LOSE WEIGHT

Page No.

2

Maintain

Dashboard

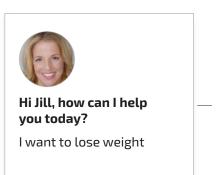
Programme preferences

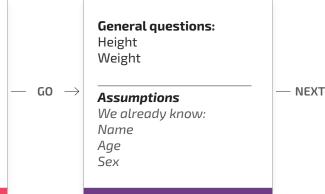
Fitness plan

First time launch Define goal Set up / profile Refine goal

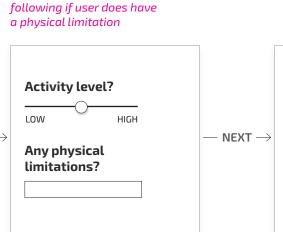
Lose weight 🌘 vodafone

The following is a diagram outlining the user journey. This is not indicative of the final UX and UIs.

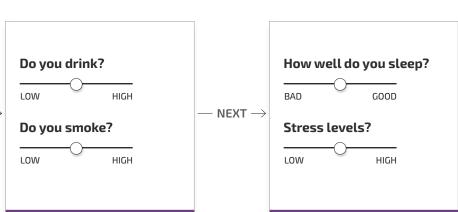


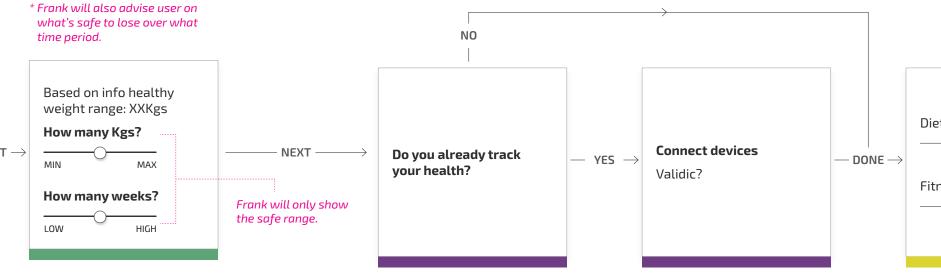


Go to pg. 6

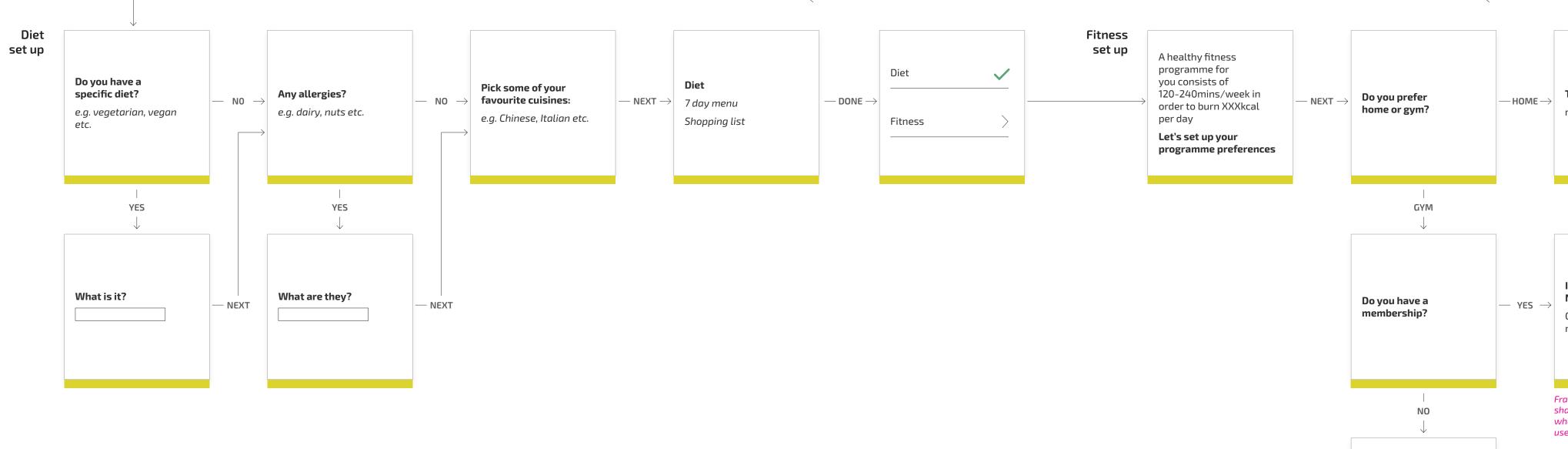


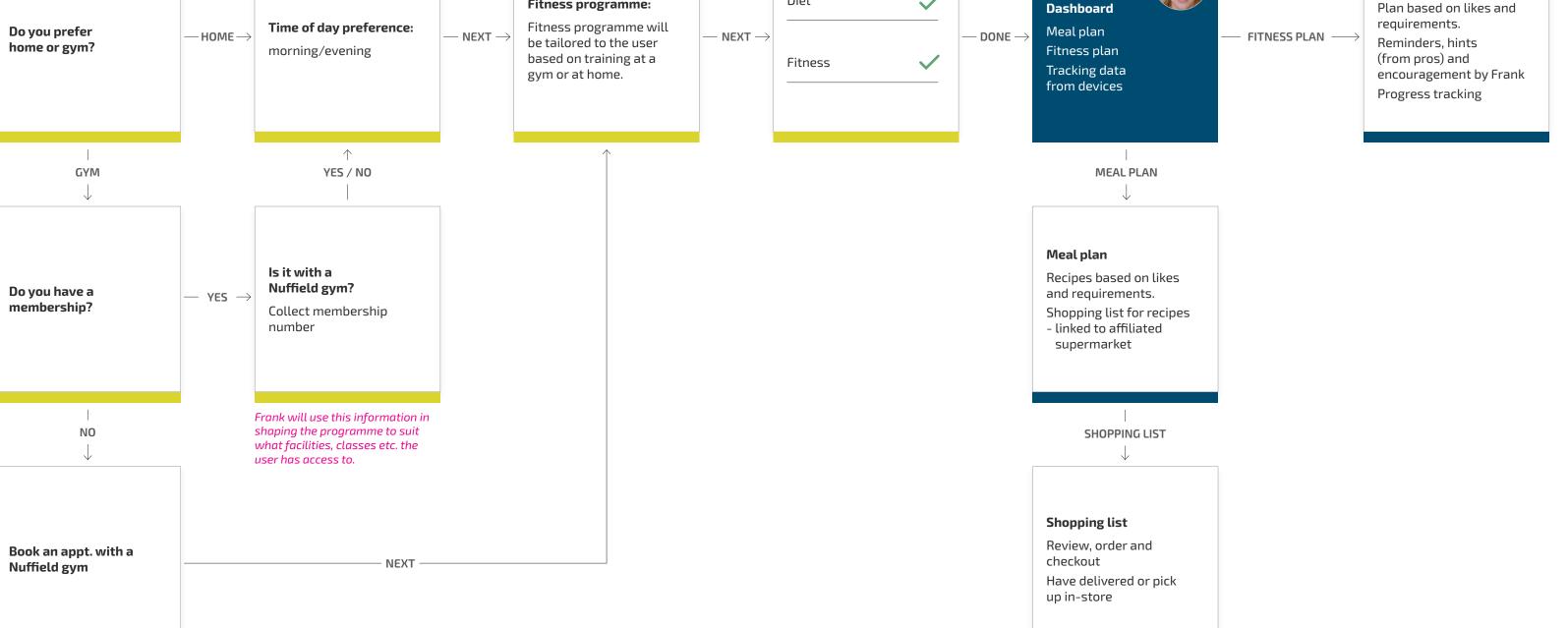
Nuffield to confirm questions











Fitness programme:

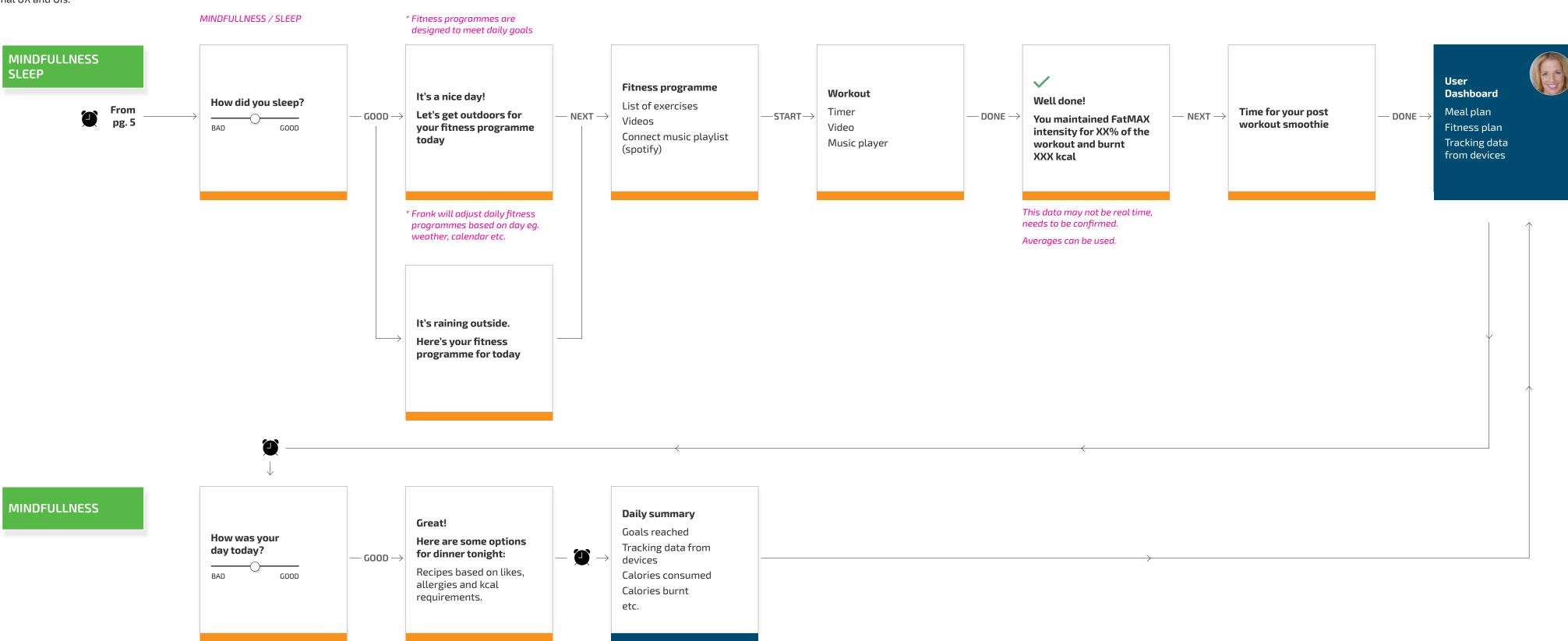
Manage Maintain

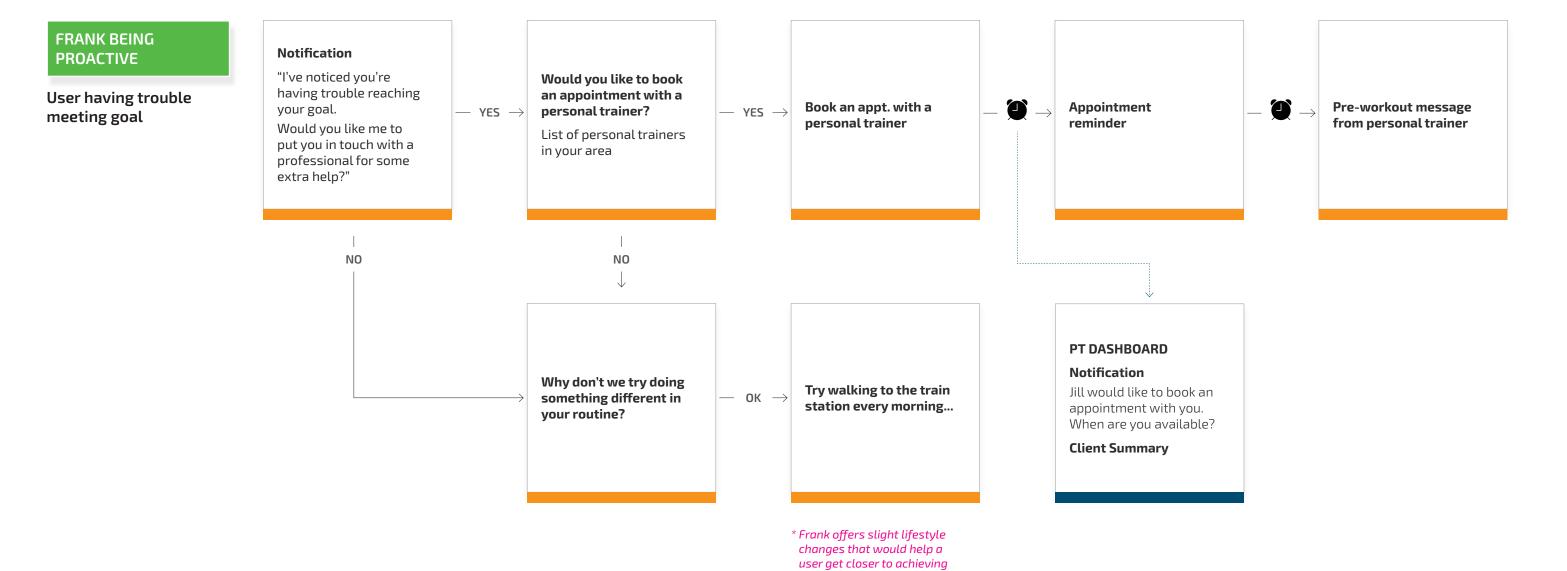
Dashboard

First time launch Define goal Set up / profile Refine goal Programme experience preferences

Lose weight cont. **6** vodafone

The following is a diagram outlining the user journey. This is not indicative of the final UX and UIs.





their goals.

BUILD MUSCLE

Page No.

5

Go to pg. 6

SHOPPING LIST

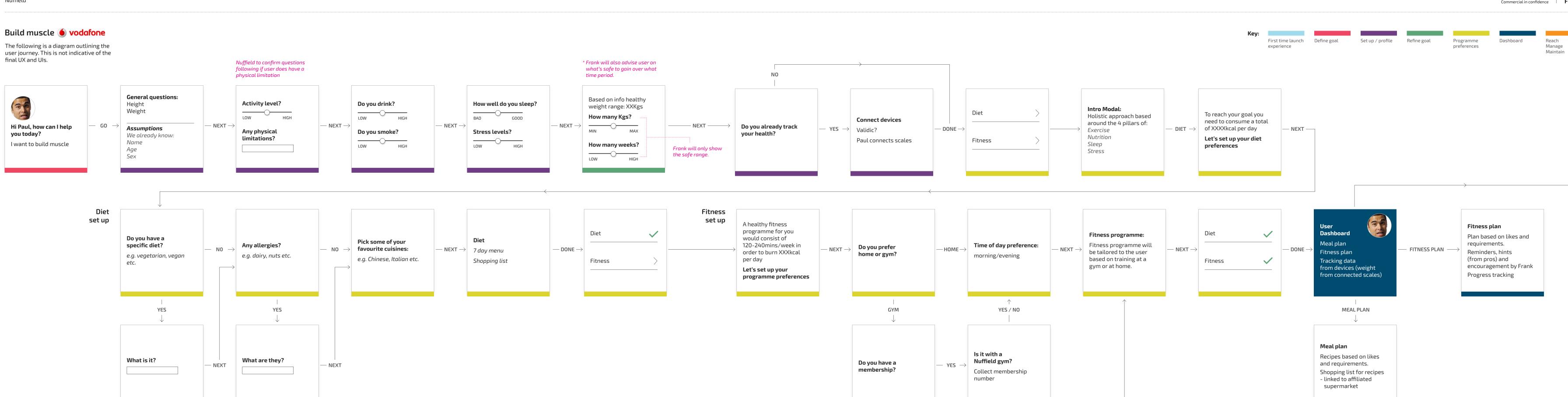
Shopping list

checkout

up in-store

Review, order and

Have delivered or pick



Frank will use this information in

shaping the programme to suit

what facilities, classes etc. the

user has access to.

NO

Book an appt. with a

Nuffield gym

Reach

Maintain

Dashboard

Programme preferences

Nice work!

- YES ightarrow burned XXkcals. You only

Meal plan

Fitness plan

Tracking data

from devices (weight from connected scales)

Your XXmin walk has

for your daily goal.

have XXkcals left to burn

First time launch Define goal Set up / profile Refine goal

Frank being proactive and

Hi Paul, you have half an hour free between your

next two meetings. Why

don't you invite a friend

for a quick walk to clear

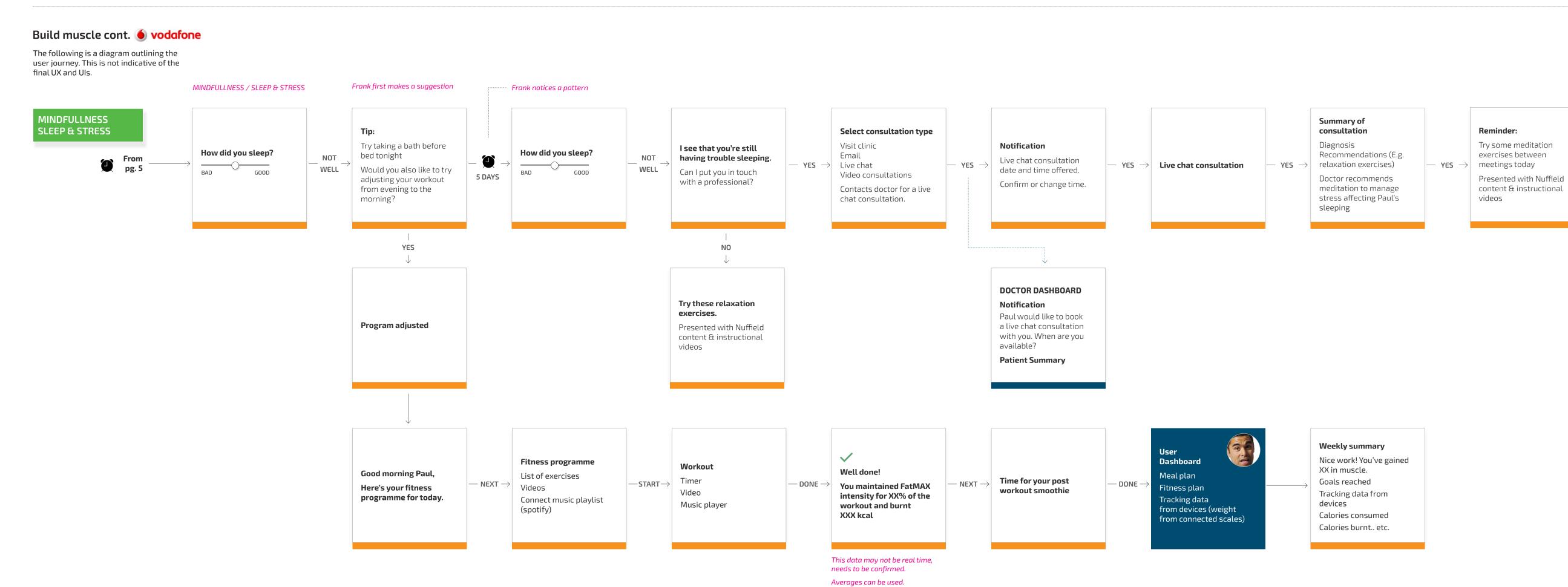
Invite nearby friend.

making suggestions

your head?

NEXT DAY

- NEXT ightarrow How was your day?



CORPORATE ASSESSMENT

Page No.

8

Maintain

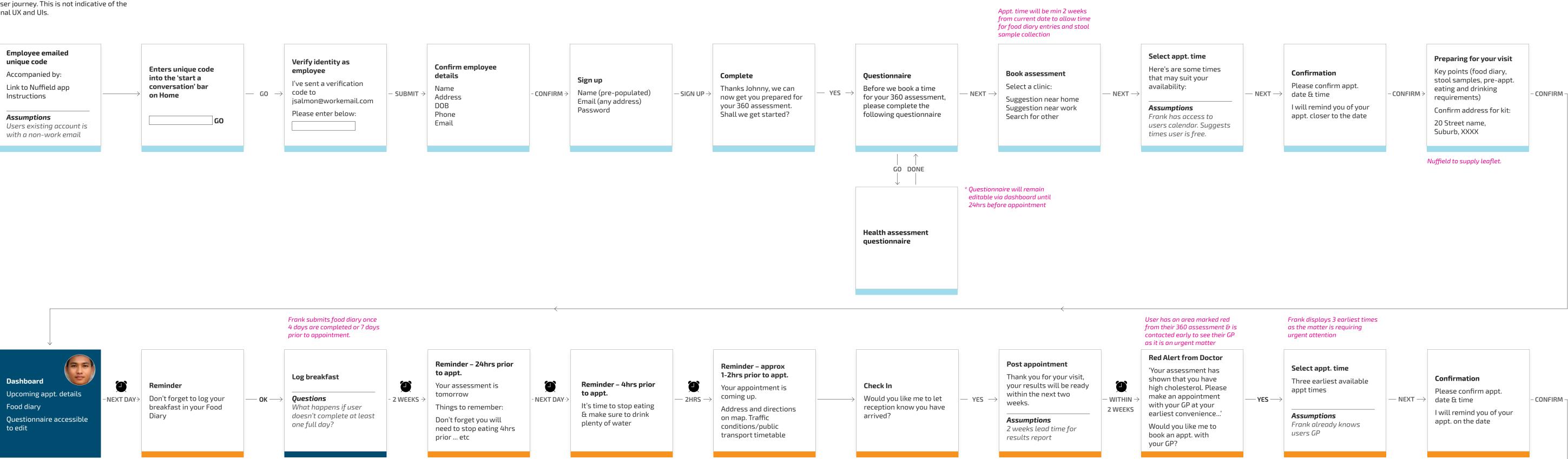
Dashboard

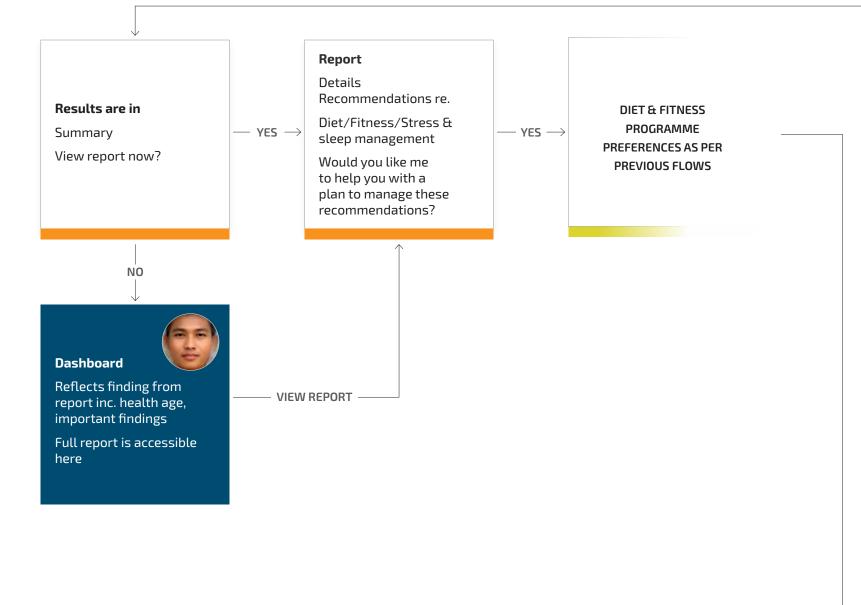
Programme

preferences

First time launch Define goal Set up / profile Refine goal

Corporate assessment flow





MANAGE INJURY

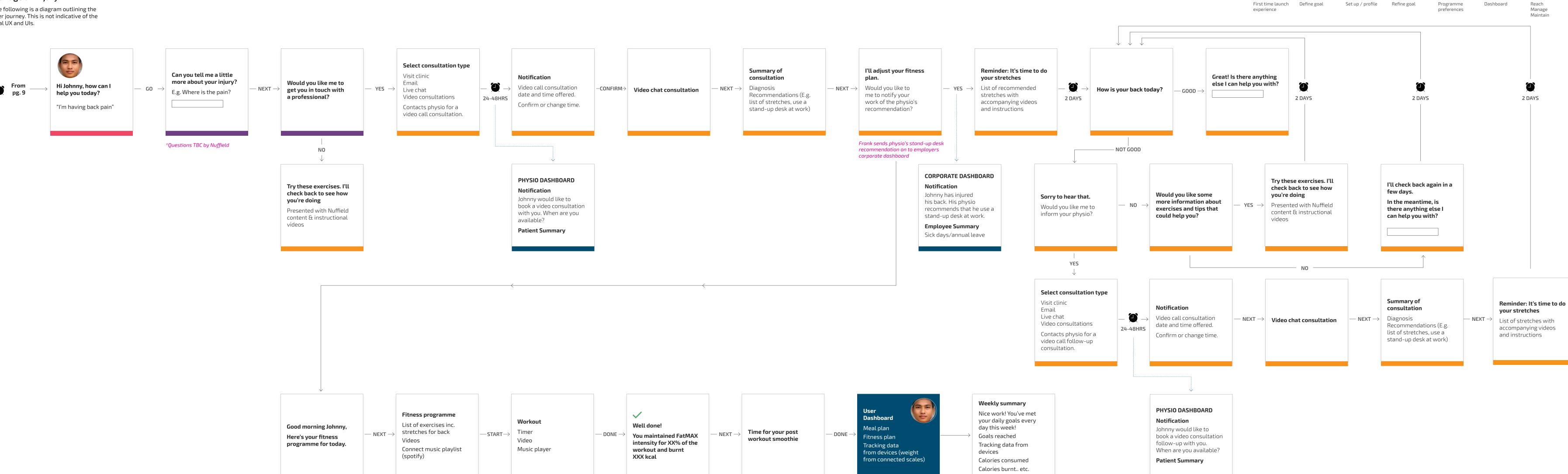
Page No.

10

Dashboard

First time launch Define goal Set up / profile Refine goal

Manage an injury



LOSE WEIGHT (LIFE EVENT)

Page No.

12

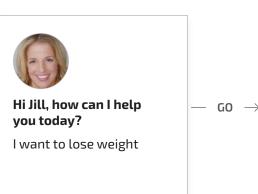
Maintain

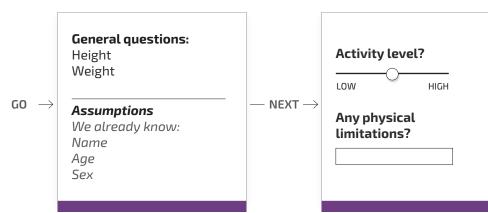
Dashboard

Programme preferences

Lose weight (Life event)

The following is a diagram outlining the user journey. This is not indicative of the final UX and UIs.



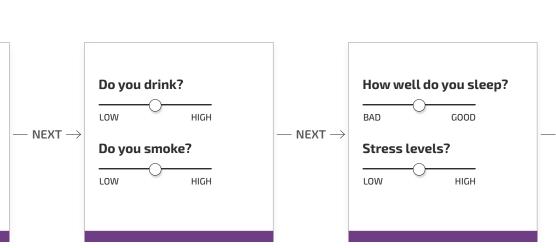


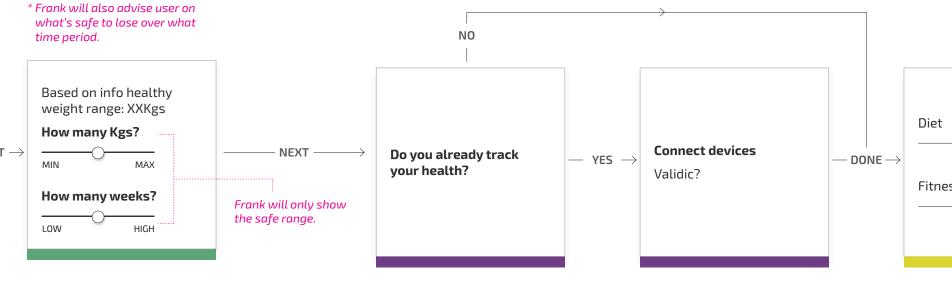
Go to pg. 6

Nuffield to confirm questions

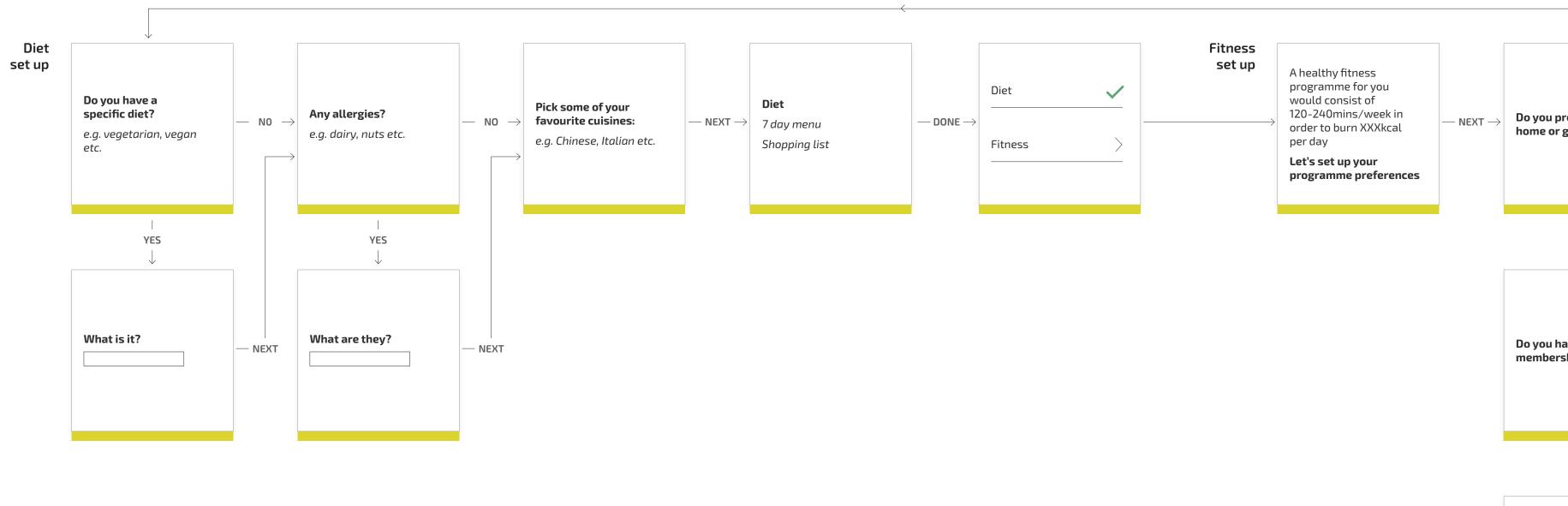
following if user does have a

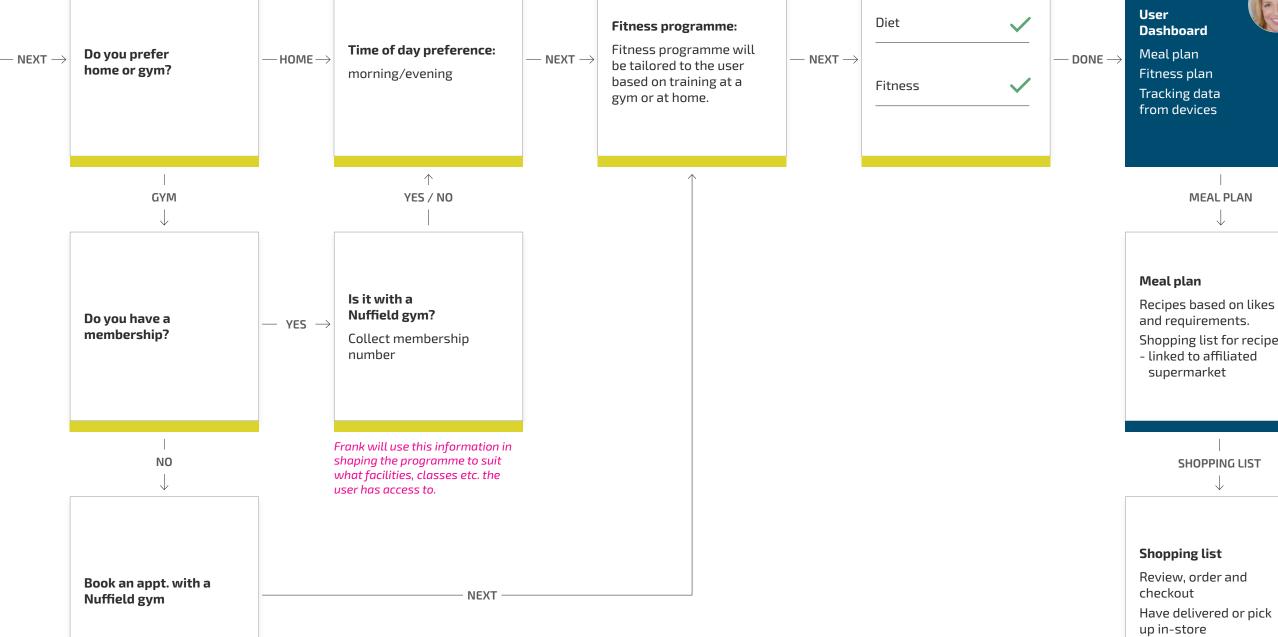
physical limitation

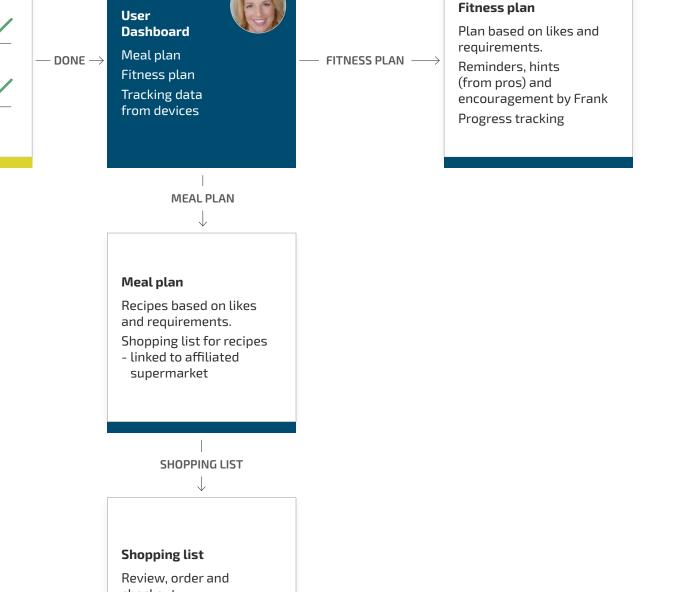












First time launch Define goal Set up / profile Refine goal

Maintain

Dashboard

Dashboard

Summary of

Updated diet and

fitness programme.

DONE

Lose weight (Life event) cont.

The following is a diagram outlining the user journey. This is not indicative of the final UX and UIs.

MINDFULLNESS

How was your

BAD GOOD

day today?



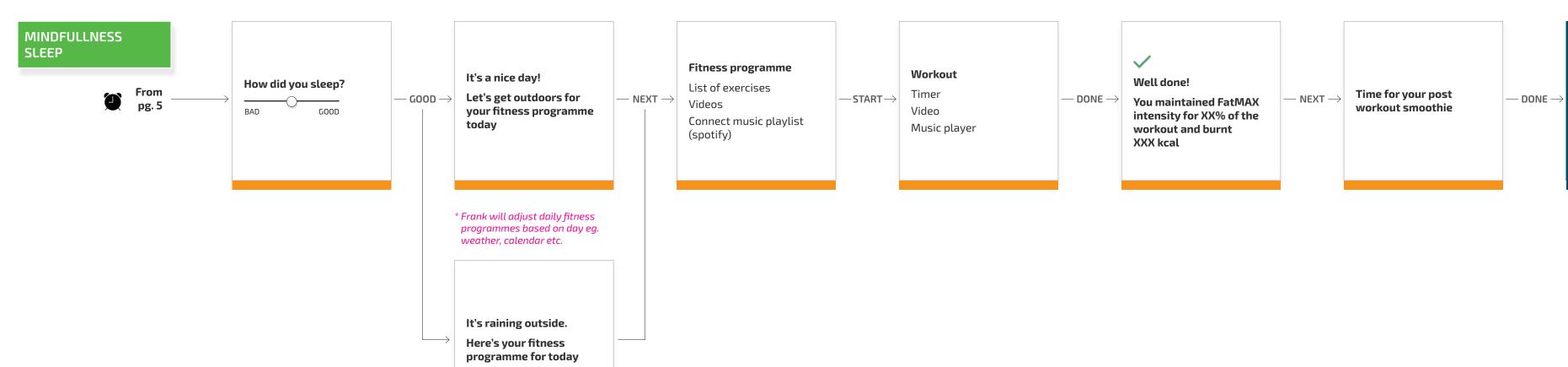
Here are some options

Recipes based on likes,

for dinner tonight:

allergies and kcal

requirements.



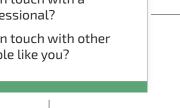






NEXT

There are a few things









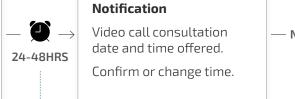
I've made adjustments

to your diet and fitness.

Select consultation type

a video call consultation.





First time launch Define goal Set up / profile Refine goal



Programme preferences

FRANK BEING PROACTIVE

Daily summary

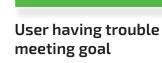
Tracking data from

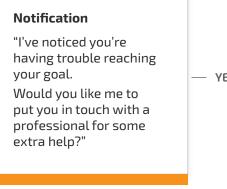
Calories consumed

Goals reached

Calories burnt

devices







your routine?



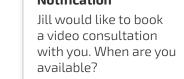








DOCTOR DASHBOARD Notification



Patient Summary

PT DASHBOARD

Notification Why don't we try doing Try walking to the train Jill would like to book an something different in station every morning... appointment with you. When are you available? **Client Summary**

* Frank offers slight lifestyle changes that would help a user get closer to achieving their goals.

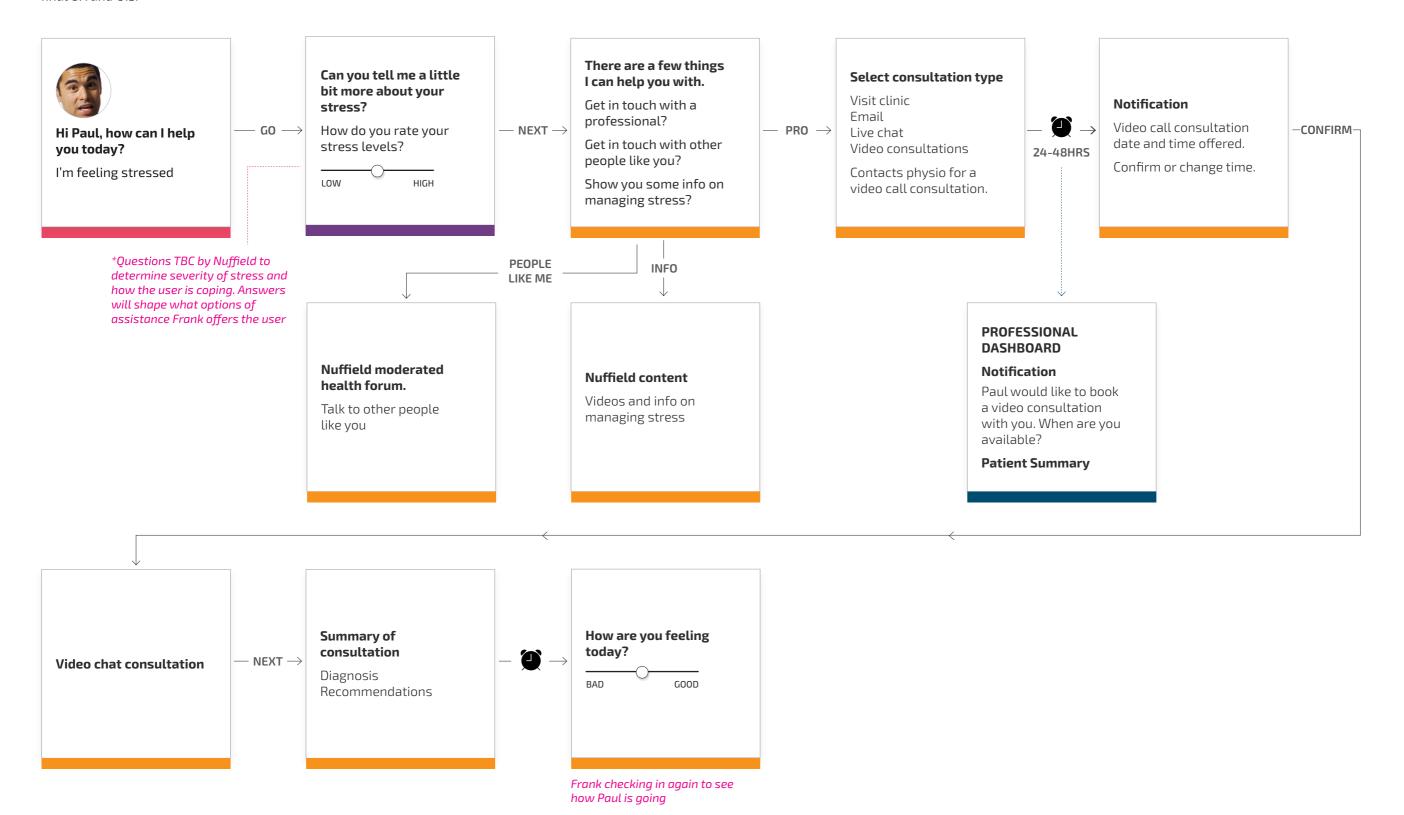
STRESS

Page No.

15

FEB 16

Key: First time launch experience Key: First time launch experience First time launch experi



ASK FRANK

Page No.

17

Health & Wellbeing Use Cases

Nuffield

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Dashboard

Programme preferences

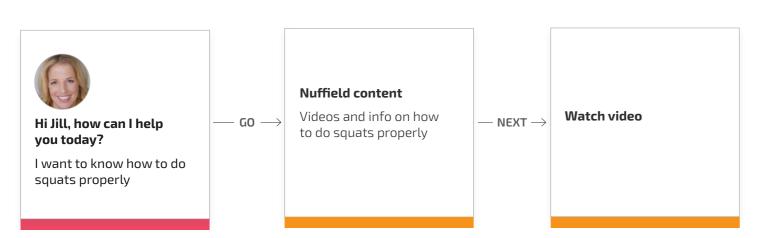
FEB 16

Reach

Manage Maintain

Ask Frank

The following is a diagram outlining the user journey. This is not indicative of the final UX and UIs.



Key:

First time launch

experience

Define goal

Set up / profile

Refine goal

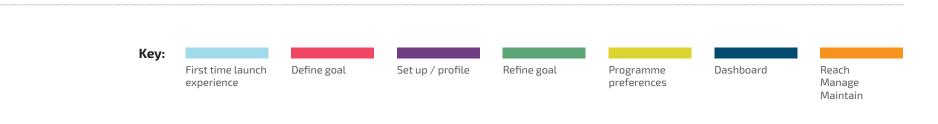
CORPORATE DASHBOARDS

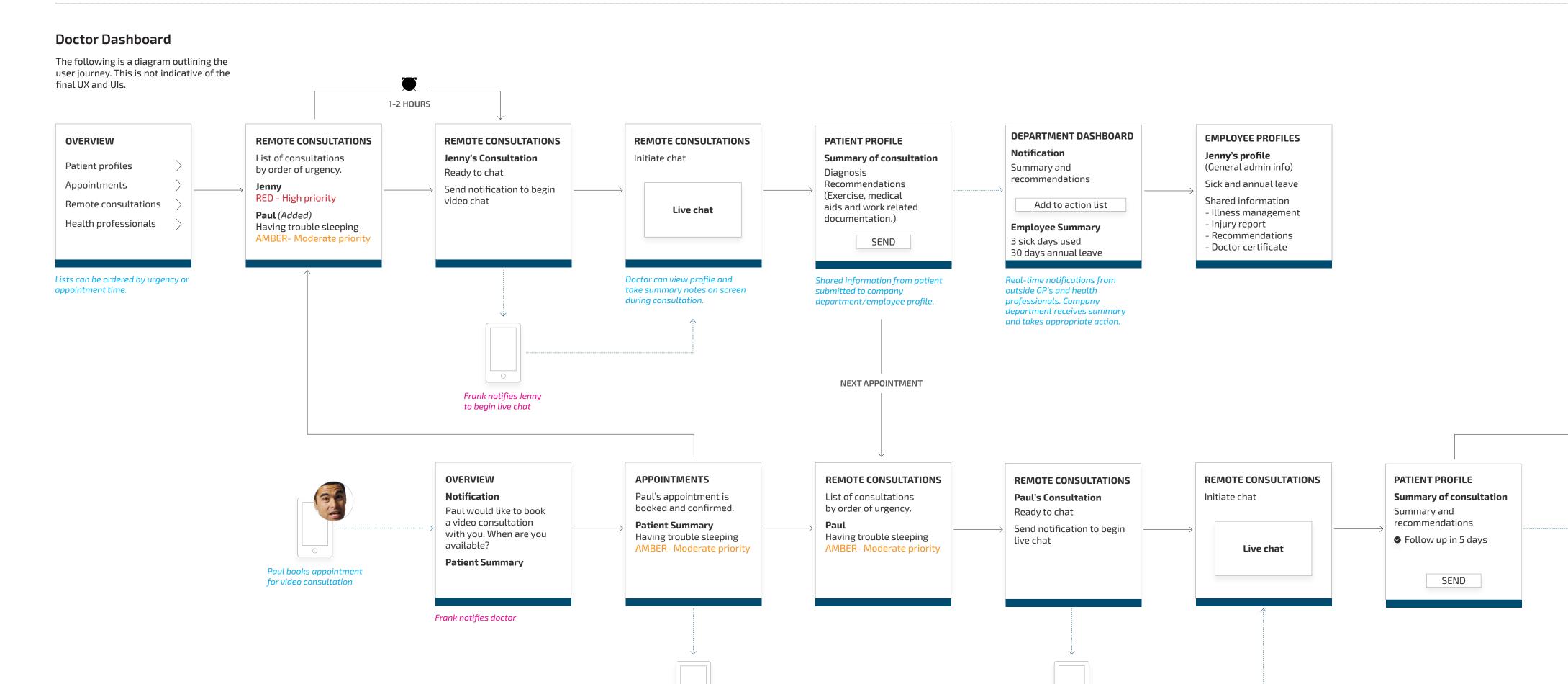
Page No.

19

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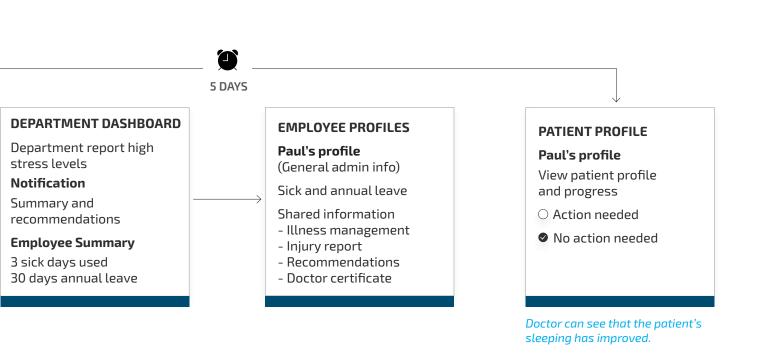
Health & Wellbeing Use Cases





Frank notifies Paul of appointment confirmation Frank notifies Paul

to begin live chat



Manage Maintain

Dashboard

Programme preferences

First time launch Define goal Set up / profile Refine goal

DEPARTMENT DASHBOARD

Johnny has injured his back.

Add to action list

His physio recommends

that he use a stand-up

Employee Summary

Notification

desk at work.

PATIENT PROFILE

Recommendations

Diagnosis

Summary of consultation

(E.g. list of stretches, use

a stand-up desk at work)

SEND

EMPLOYEE PROFILES

(General admin info)

Sick and annual leave

- Illness management

- Recommendations

Doctor certificate

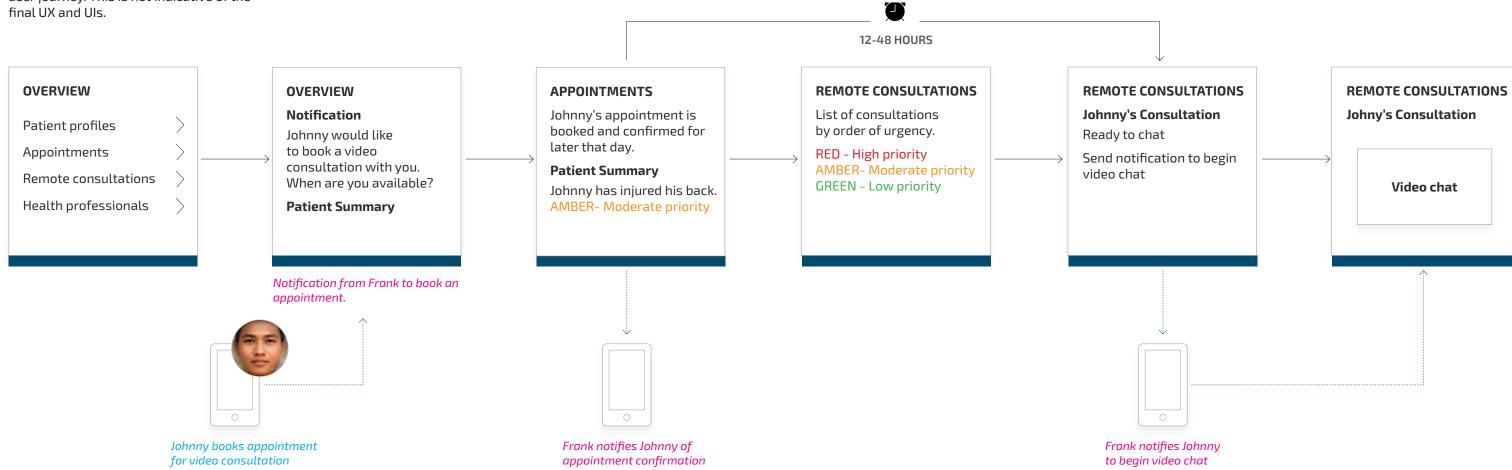
Shared information

- Injury report

Johnny's profile

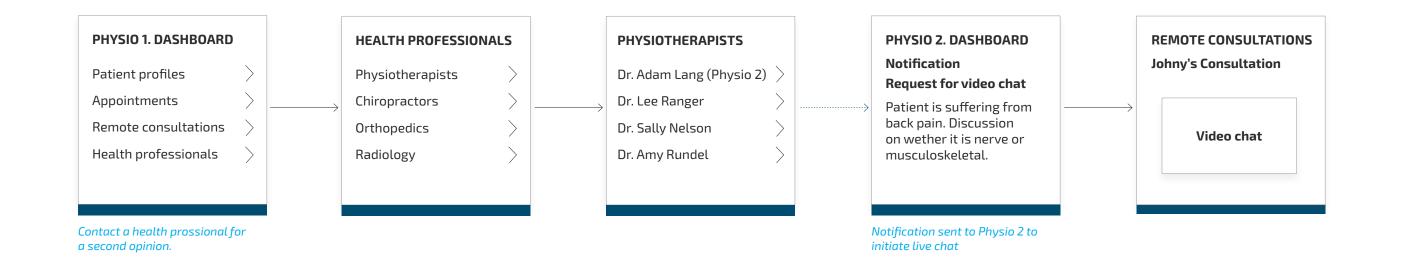
Physiotherapist Dashboard

The following is a diagram outlining the user journey. This is not indicative of the



to begin video chat

Physiotherapist to Physiotherapist Dashboard



Nuffield

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FEB 16

Corporate Dashboard

The following is a diagram outlining the user journey. This is not indicative of the final LIX and LIIs

Key: First time launch

Employee Summary

Real-time notifications from

outside GP's and health professionals. Company department receives summary and takes appropriate action. experience

Define goal

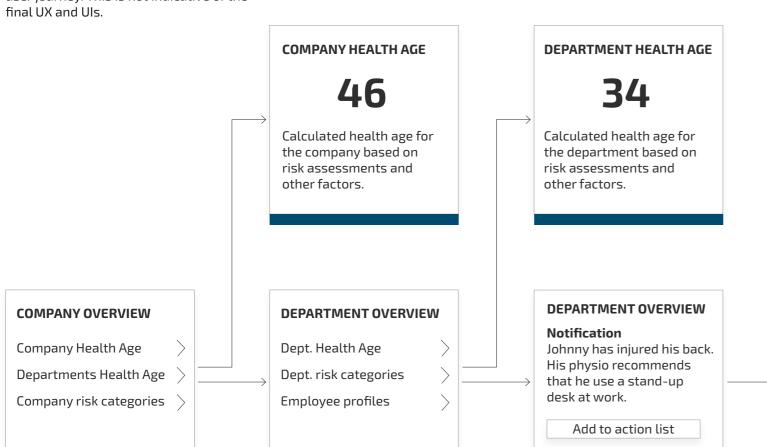
Set up / profile

Refine goal

Programme preferences

Dashboard

Reach Manage Maintain



EMPLOYEE PROFILES

Johnny's profile

(General admin info)

Sick and annual leave

Shared information

- Illness management
- Injury report
- Recommendations
- Doctor certificate

Information added to employee profile.

COMPANY RISK CATEGORIES



Department summaries

Median empolyee summary

DEPARTMENT RISK CATEGORIES



Department summary

COMPONENTS

Page No.

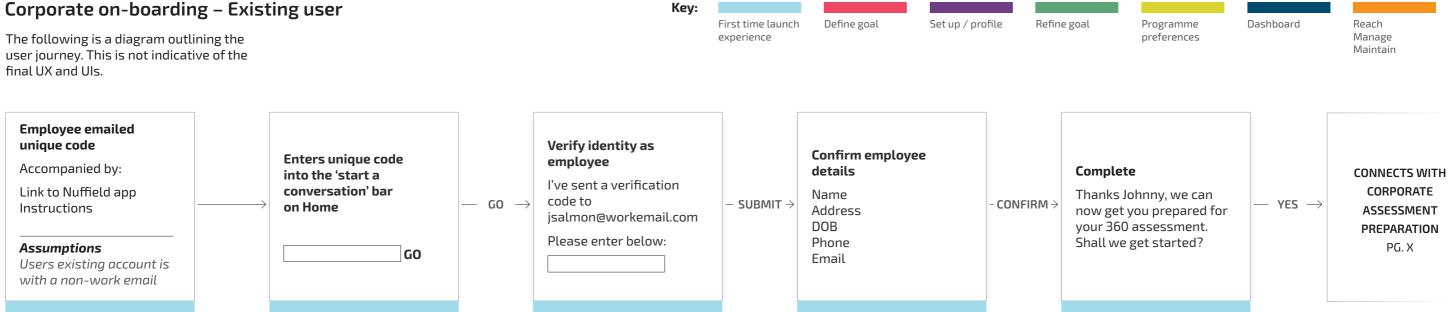
23

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FEB 16

Corporate on-boarding – Existing user



Corporate on-boarding - New user



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FEB 16

Corporate assessment preparation & appointment

The following is a diagram outlining the user journey. This is not indicative of the final UX and UIs.

Reminder - 24hrs prior

Your assessment is

Things to remember:

Don't forget you will

need to stop eating 4hrs

to appt.

tomorrow

prior ... etc

Nuffield

Key:

First time launch experience

Define goal

Check In

arrived?

Would you like me to let

reception know you have

Set up / profile

Refine goal

Programme preferences

Post appointment

within the next two

2 weeks lead time for

weeks.

Assumptions

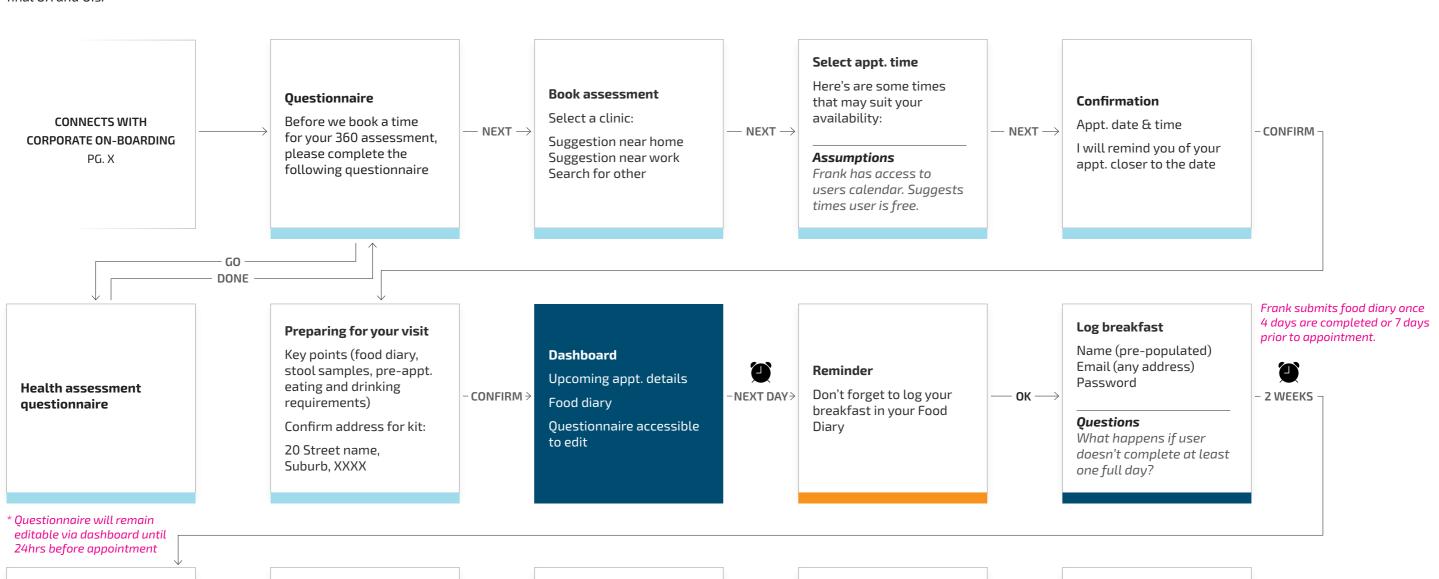
results report

Thank you for your visit,

your results will be ready

Dashboard

Reach Manage Maintain



Reminder - approx

1-2hrs prior to appt.

Your appointment is

Address and directions

coming up.

on map. Traffic

conditions/public

transport timetable

- 2HRS →

Reminder - 4hrs prior

It's time to stop eating

& make sure to drink

plenty of water

to appt.

NEXT DAY

Health & Wellbeing Use Cases

Nuffield

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Dashboard

Programme preferences **FEB** 16

Reach

Manage

Set up / profile

The following is a diagram outlining the user journey. This is not indicative of the

NO



Key:

First time launch

experience

Define goal

Refine goal

Set up / profile

Nuffield

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FEB 16

Diet

The following is a diagram outlining the user journey. This is not indicative of the final UX and UIs.

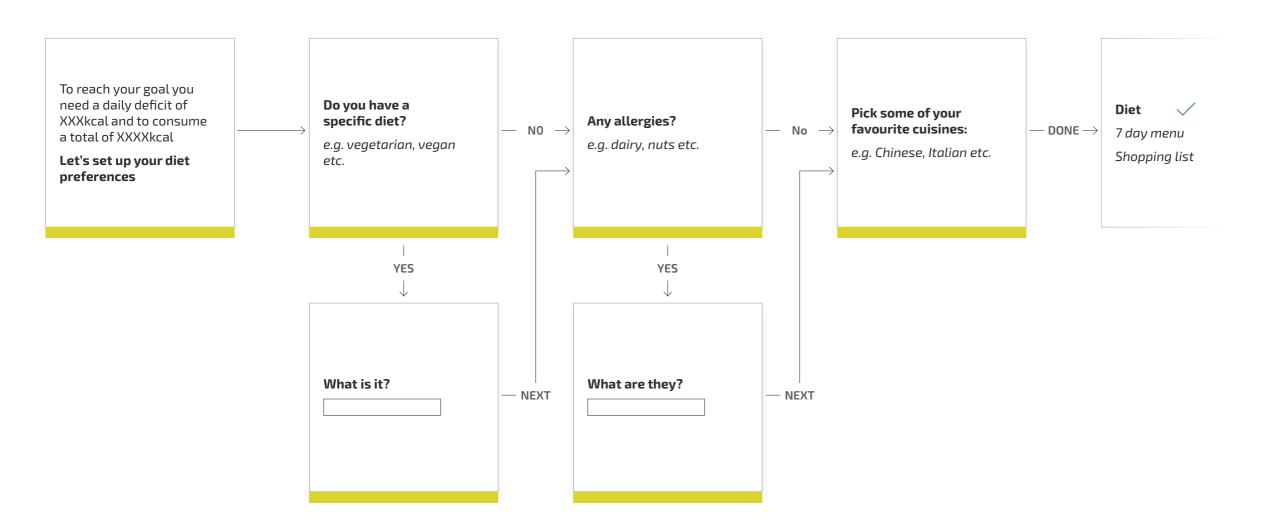
Key:

First time launch experience

First time launch experience

Set up / profile Refine goal Programme preferences

Manage Maintain



Health & Wellbeing Use Cases

Nuffield

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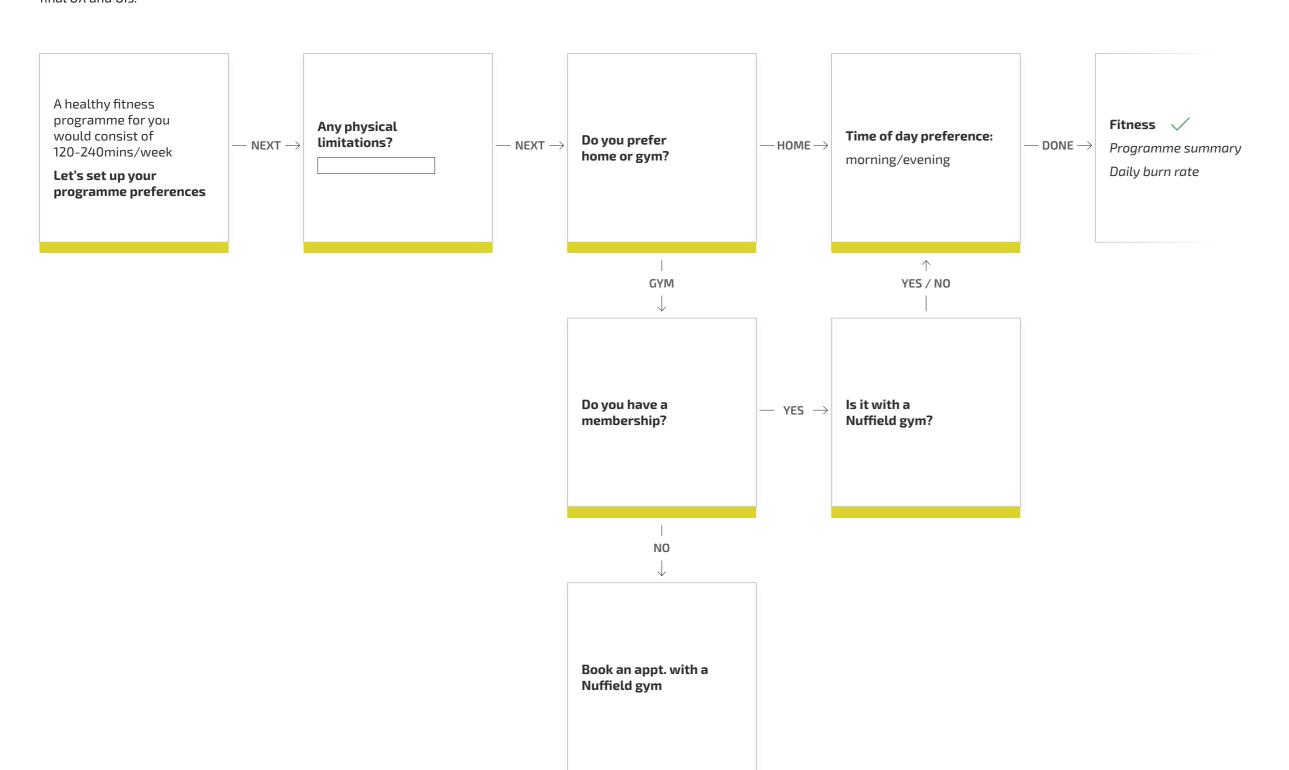
FEB 16

Fitness

The following is a diagram outlining the user journey. This is not indicative of the final UX and UIs.

Key:

First time launch pefine goal Set up / profile Refine goal Programme preferences Manage Maintain





Hello, how can I help you today